orexo

Develops improved pharmaceuticals and digital therapies addressing unmet needs within the growing space of substance use disorders and mental health



Redeye, March 4th 2021

Nasdaq Stockholm: ORX US OTC Market: ORXOY (ADR)

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Orexo in brief

- Developed four commercial pharmaceutical products with worldwide approval
- Addresses unmet needs within the growing space of mental illness and addiction disorders
- Broad product portfolio and development pipeline of traditional pharma products and digital therapies
- Strategic focus on portfolio expansion through development and licensing/M&A
- **Strong financial position** enables investment in future growth
- Top two largest shareholders¹: **Novo Holdings** (27.8%) and **HealthCap** (10.2%)



Corporate Headquarters

(Uppsala, Sweden) Corporate functions and Development



US Commercial Platform

Since 2013 direct presence in the US with a fully-owned sales force covering nearly all states

Net revenues 2020

EBITDA 2020 Cash position 2020

SEK **664** m

SEK 19 m

SEK 505 m

² Last Twleve Months



¹ As of October 30, 2020

Strategic agenda to drive long-term growth

Orexo objectives

Broadening...

...the portfolio of commercial products to be

promoted by our US Pharma and Digital Therapeutics businesses

Maintaining...

.. ZUBSOLV® profit contribution and ensure it is sustainable and growing over time

Establishing...

.... a new revenue generating business area within DTx with three revenue generating products in the US market in 2021

Launching...

....OX124, opioid overdose rescue medication in the US



Progress while adjusting to new market dynamics following Covid-19 pandemic

US Pharma

ZUBSOLV® stable and strong EBIT, despite challenging market due to Covid-19

Digital Therapeutics

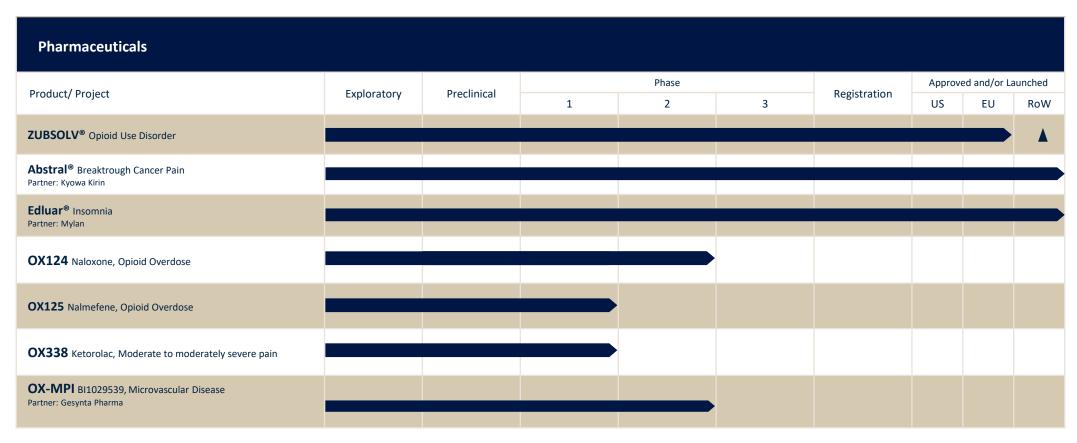
Expanding the commercialization model in DTx and good progress in test of innovative reimbursement pathway

HQ and Pipeline

OX124 on track to file in mid-2022



Products approved worldwide & pipeline of potential future assets

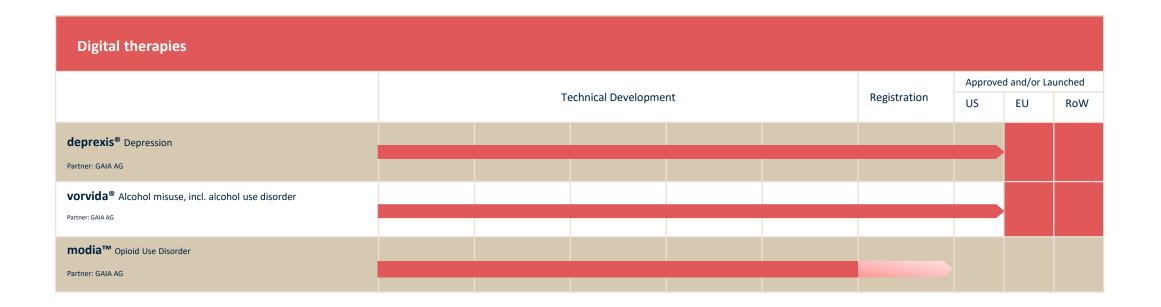






Digital therapeutics to become an integral part of the healthcare landscape

SUD and mental health issues are one of the main areas most in need of innovative ways to deliver treatment





ZUBSOLV® stable and strong EBIT, despite challenging market due to Covid-19









ZUBSOLV® for treatment of opioid use disorder

ZUBSOLV® short facts

Technology Sublingual

Indication Opioid use disorder

Market approvals US, EU and Australia

Commercial rights Orexo owns global rights

Net revenue in 2020 SEK 623.3 million

Partner Orexo seeks partners ex US

Patent protection US, EU, Australia and

New Zealand until 2032

Product advantages include:

- Higher bioavailability
- Fast dissolve time
- Preferred menthol flavor
- Broadest range of dose strengths

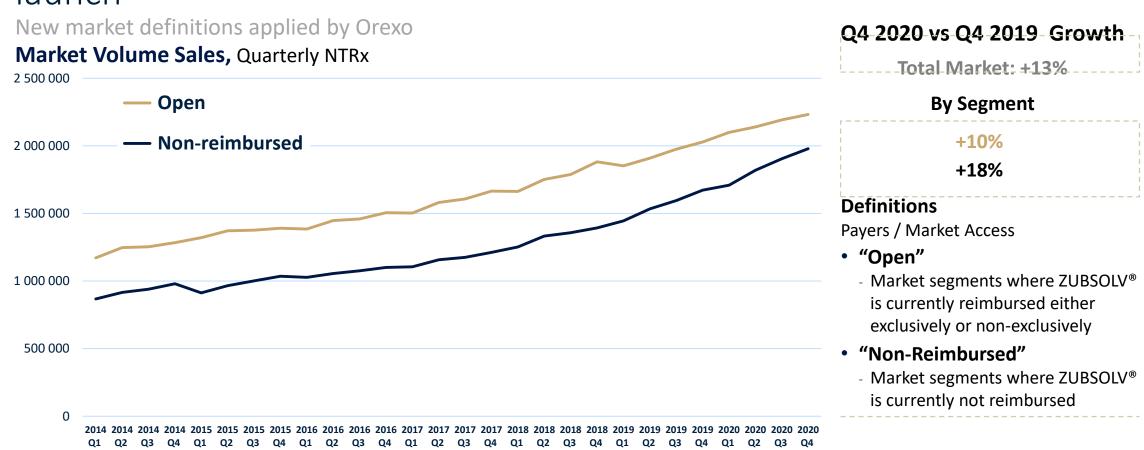








2020 market volume showed strongest growth rate since ZUBSOLV® launch



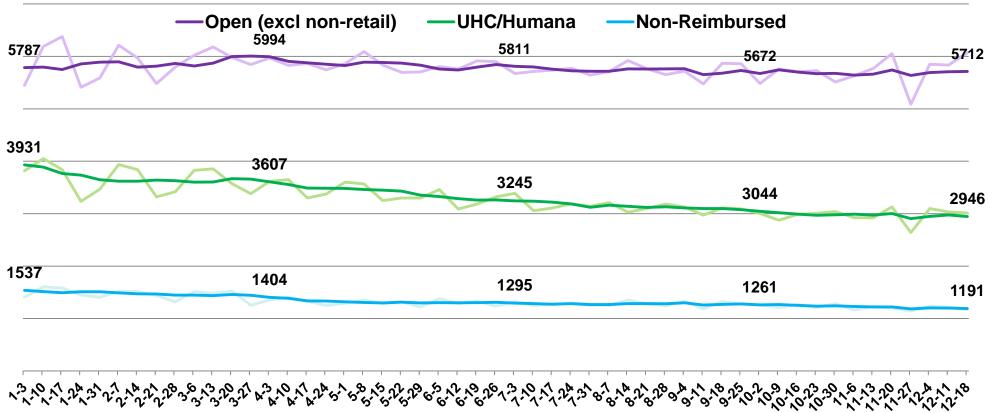


Open segment resilient throughout 2020 despite market challenges

UHC/Humana continue to decline, but the decline is fading during Q4

ZUBSOLV® by Access Segments

R4W Average NTRx in Bold Color; Single Week NTRx in Lighter Shade





Source: IMS XPO

Decent start of 2021, with no decline in demand despite continued Covid-19 epidemic and Q1 seasonal decline

Zubsolv[®], Weekly NTRx 14 000 12 000 10 000 8 000 6 000 -R4W — One W 4 000 2 000



Several possible triggers for ZUBSOLV® growth in 2021



Continued improvement in ZUBSOLV® market access

- ...ESI & Cigna have now listed ZUBSOLV® as the only preferred branded product on their Commercial and Medicare formularies.
- ...Commercial access increased to 99%

Strong bi-partisan support to increase access to MAT

- ... The former US administration recently paved the way for all US physicians to prescribe medical-assisted treatment(MAT) for opioid dependence
- ...such a change will likely drive sustained strong market growth
- ...the opioid crisis will remain a key priority for the new Administration

Orexo Sales Force office access gradually improving

- ...Q4 2020 has had better office access than Q3 2020 and should continue to improve in 2021 as restrictions begin to ease post-vaccine roll out
- ...Orexo to continue to develop new selling methods to overcome barriers

DTx offer new customer value proposition and synergies

- ...sales meetings including vorvida® get significantly more time from health care providers
- ...modia™ will provide patients, physicians and payers with a complete offering of both medication and psychological support



OX124 on track to file mid-2022







OX124 - a new stronger rescue medication with naloxone

Expected launch in the US in 2023

The unmet need

Available rescue medications have been developed for heroin overdoses, but most patients are dying from synthetic opioids like fentanyl today

Our aim

A rescue medication that is stronger and longer-acting, and thus effective in reversing overdoses caused by synthetic opioids

The potential

70-110 million USD net sales (US market)





OX124 will enter a >USD 300 million market

Recent market development

• Covid-19 making the unmet need even more severe:

- According to estimated numbers 83,000 Americans died of an overdose in 2020, an increase of 21 percent¹
- Synthetic opioids are now representing 76 percent of opioid related deaths¹

US market leader Narcan® sales at record level²:

- USD 234 m for first nine months 2020
- 2020 Guidance: USD 295-315 m
- Co-prescription legislation and standing orders at pharmacys will fuel growth going forward

New FDA requirements increase hurdle for new entrants:

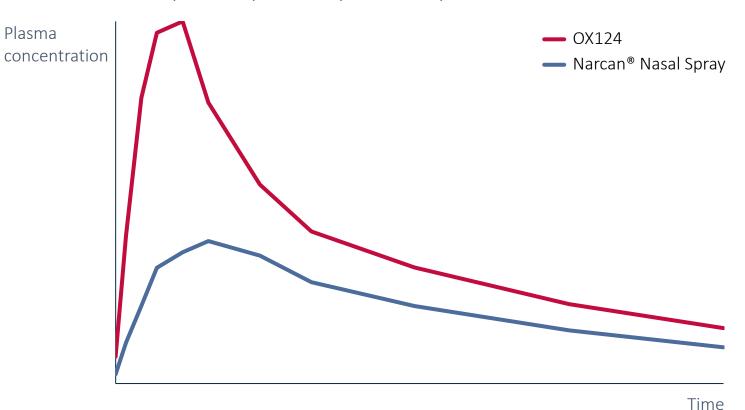
- Competitor with high dose auto-injector received complete response letter and other competitors appear to be delayed



OX124 has shown better PK profile than Narcan® Nasal Spray

Faster, stronger and longer-acting vs Narcan® Nasal Spray

Results from exploratory PK study in healthy volunteers, 2019



Expected patient benefit

- Rescue more patients with the first dose (~34% of overdose patients require more than one dose of Narcan)
- Avoid "second overdoses" thanks to longer duration (Fentanyl has a half life of 8-10 hours vs. 2 hours for naloxone)



Strong progress with the aim to launch in the US in 2023

Q4 progress 2021-2022 Established the full commercial supply Perform the pivotal bridging study chain of both devices and the API (Naloxone) Received positive feedback from FDA on Mid-22 File the New Drug Application with FDA* the investigational new drug (IND) application Launch in the US* **Improved IP protection '23**



Expanding the commercialization model in DTx VORV!DA® deprexis® modia







Digital therapeutics will become an integral part of the future healthcare landscape



- Almost all industries have been transformed or are under transformation by digitalization; healthcare is not an exception
- To meet increased demand from an aging population, health care delivery needs to be transformed to drive efficiency
- Digital therapeutics have the potential to significantly improve the efficiency and quality of multiple disease spaces and in particular within mental health
- Quality of digital therapeutics are improving and payors are starting to finance digital therapies along with traditional treatments

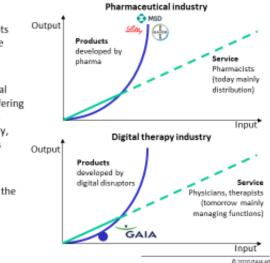
Physician consultation time is high in demand but limited in supply: Digital therapy is disrupting the service paradigm by providing 24/7 unlimited access to consultation.

Past: Physicians prescribed a "recipe" (Rx) that instructed pharmacists to mix certain ingredients for the patient. "Drug production" was a service performed by pharmacists.

Entrepreneurial pharmacists and smart chemical suppliers disrupted this service paradigm by offering standardised machine-produced products. This marked the birth of the pharmaceutical industry, making high quality drugs available to the mass market.

Today: Computer technology allows disrupting the next large service block in healthcare: Physician - patient interaction

GAIA is leading this transformation



Strong synergies with the current US commercial platform with a focus on opioid use disorder and treatment with ZUBSOLV® (bup/nal) and R&D pipeline



Orexo aims to provide digital therapeutics (DTx).....

....with evidence-based therapeutic interventions that improve efficiency in the delivery of healthcare

Orexo's rigorous approach to DTx:

- Digitized counseling designed on best practice standards of delivering Cognitive Behavioral Therapy (CBT)
- Products supported by published peer reviewed clinical evidence
- Available in the privacy of the patient's home, only a browser and registration key is needed, no apps to download or other steps for the end user
- Self directed engagement level set by the patient, highly adaptable to their personal situation
- **Individualized therapy** tailored by an artificial intelligence engine that targets content and exercises based on the patient's responses to questions and content



With 3 digital therapies, Orexo is well positioned to take a leading role addressing unmet needs within SUD and mental health issues

deprexis®

deprexis® is a fully automated digital therapy to help patients manage their symptoms of mild to severe depression with extensive clinical evidence



vorvida®

A fully automated digital therapy scientifically proven to reduce troublesome drinking patterns in adults suffering from alcohol misuse incl. alcohol use disorder (AUD)



OXD01/modia™

"Digitizing" counselling at scale to offer with ZUBSOLV®, a full medication assisted therapy (MAT) solution for opioid use disorder (OUD) patients in need





Clinical evidence is critical for DTx to gain traction in health care deprexis® demonstrates consistent clinical effect across multiple settings

Meta-analysis of 12 RCTs demonstrated the effectiveness of deprexis for reducing depressive symptoms with a moderate effect size (g = 0.51, 95% CI: 0.40–0.62) and low heterogeneity ($I^2 = 26$ %)

	Study Statistics		Sample Size			
Study	Hedge's g	LL	UL	<i>p</i> -value	Control	Deprexis
Beevers (2016)	0.81	0.57	1.06	0.00	91	285
Berger (2011)	0.84	0.36	1.33	0.00	26	50
Berger (2018)	0.46	0.02	0.90	0.04	47	51
Bücker (2018)	0.51	-0.01	1.02	0.06	69	71
Fischer (2015)	0.32	-0.09	0.74	0.12	45	45
Fuhr (2018)	0.27	-0.47	1.00	0.48	13	14
Klein (2016)	0.39	0.26	0.51	0.00	504	509
Meyer (2009)	0.64	0.33	0.94	0.00	76	320
Meyer (2015)	0.57	0.22	0.91	0.00	85	78
Moritz (2012)	0.43	0.13	0.73	0.01	105	105
Schröder (2014)	0.22	-0.30	0.73	0.41	40	38
Zwerenz (2017)	0.47	0.20	0.74	0.00	110	109
OVERALL	0.51	0.40	0.62	0.00	1108	1409



Digital therapeutics is in its infancy - while the potential is significant, several hurdles need to be addressed before the market takes off

Commercialization

 Optimal pathways to commercialize and scale DTx are still unchartered

Pricing

• Entry barriers are low for offerings without clinical evidence, and thus payors need to establish appropriate assessment criteria to enable price differentiation

Reimbursement

 Many payors still to establish payment and reimbursement processes

Disruptive technology

 While digital therapies have been proven clinically, speed of adoption is still unknown as for any new therapeutic approach

Orexo will continue to assess the business model, the potential and the investment levels required to capture new opportunities at the appropriate time



Digital Therapies is making good progress but Covid-19 is a short term challenge

- We start to see several concrete and promising developments with regards to DTx reimbursement, which is a cornerstone to accelerate growth.
 - Several payers have accepted reimbursement requests for individual patients
 - Partnership with Magellan Rx Management to test modia
 - Large US employer is testing vorvida and deprexis and advanced discussions with several others
- The expectations of our DTx portfolio in 2020 were boosted by the FDA's decision to implement a public health emergency policy allowing commercialization of digital therapies
 - Payer response to Covid-19 has been less agile for new disruptive treatment and it takes time to review and decide on implementation pathways
 - Several payers have appointed dedicated people during Q4 on executive level to manage these processes
- Orexo response to time consuming pathway to reimbursement has been to pilot feasibility of reimbursement pathways and promotional concepts before moving to full scale commercial investment to ensure attractive ROI
 - Covid-19 has made access to customers in all categories more challenging and some commercial investment have been delayed e.g. expansion of sales force outside ZUBSOLV® target group.



Agreement with Magellan Rx Management to complete a Real World Evidence study of modia™ is a major step forward for Orexo

Magellan is a leading US payer

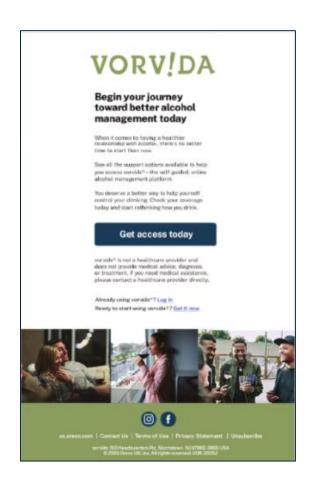
- Behavioral Health Management & Specialty Health Solutions covers 49.9 million lives
- The leading payer in Medicaid in the US, both in total number of lives and in Medication Assisted Treatment (MAT i.e. buprenorphine)
- Third largest payer in MAT (after CVS Caremark and Express Script)
- Magellan has already included two insurance companies in the RWE study
- Announcement of the RWE study reached 39M readers

Magellan and ApexB.io will work with Orexo to define a study meeting the requirements of payers in the US

- Study end-points will be defined in collaboration between the parties
- Magellan will leverage network to payers to provide insights into information required to cover DTx and to general issues and concerns with regards to DTx
 - Together with plan structure, clinical outcome data, lack of RWE is the leading concern



High expectations to 2021 for the Digital Therapeutics business



- Piloting of reimbursement pathways and commercialization concepts continues during Q1
- With positive outcome, Orexo's financial strength enables rapid acceleration of commercial efforts
- Partnership with larger health care providers anticipated with positive outcome of pilot testing reimbursement pathways
- Expectations to announce partnership with payers for either reimbursement or pilot programs to test one or more of the products in real world settings during Q1
- Positive experience with Trinity Health as an employer has triggered increased focus on large employers in the US and partnership with employers is expected to be announced during Q1 or early Q2



Financial information







2020 – A transformative year building for future growth

Numbers reflects loss in Abstral® royalty due to patent expiration and investments in the build-up of DTx venture

Group net revenues 2020 1,2	Growth YoY
SEK 664 m (USD 77 m)	-21%
Group EBITDA 2020 1,2	
SEK 19 m (USD 2 m)	-93%
US Pharma EBIT (ZUBSOLV® US) 2020 1,2	
SEK 331 m (USD 39 m)	-5%
Cash position Q4 2020 ²	Positive net cash position ²
SEK 505 m (USD 59 m)	SEK 281 m (USD 33 m)





No changes in the two ongoing legal processes in Q4, except new patent issued for ZUBSOLV® in Dec. and listed in Orange book in January

Subpoena

- On July 14, 2020 Orexo US received subpoenas to provide US Authorities with certain information with regards to ZUBSOLV® and other buprenorphine products. Orexo has no knowledge of the background to the requests.
- Orexo has engaged a US counsel to advice the company and prepare for any further requests or actions from the authorities

No further information or requests have been received from the authorities after July 14th 2020.

Patent infringement litigation against Sun Pharma

- Orexo on September 13 filed a patent infringement action in the US District Court for the District of New Jersey, against Sun Pharmaceuticals. The filing statutorily precludes FDA from approving Sun's ANDA for 30 months, or until a district court decision finds ZUBSOLV's patents to be invalid or not infringed, whichever occurs first
- Orexo currently has six patents listed in the Orange Book with expiration dates from Dec. 2027 to Sep. 2032

Orexo has previously successfully defended the ZUBSOLV® patents and is well prepared for a new process with Sun

1 Abbreviated New Drug Application



Value drivers for long-term growth 19 - 5

1 Product portfolio addressing large and growing markets

Focusing on becoming a leader in the large and growing space of substance use disorders and mental health. In parallel, Orexo is also addressing the ongoing opioid epidemic, one of the largest health crises to take place in the US and increasingly a growing global concern.

 $\left(\begin{array}{c} \mathbf{2} \end{array} \right)$ Entering digital therapeutics, a new evidence-based frontier in patient care

Digital therapeutics can increase access to treatment and improve treatment outcomes and is set to become an integral part of the global healthcare landscape. Substance use disorder and mental health are areas where it is most needed.



Value drivers for long-term growth 1 - 5

- Strong cash conversion to support growth

 Lead product ZUBSOLV®, for the treatment of opioid use disorder, is a strong cash and profit contributor, enabling continued investment in on-market products and R&D.
- Leveraging our US commercial excellence

 Strategic focus on leveraging its commercial excellence and strong market access network in the US, by adding more products to the US commercial platform.
- Expanding pipeline targeting unmet medical needs

 Continue to build on the strong experience of developing products with worldwide approval by expanding the pipeline with multiple short-time to market assets based on innovative drug delivery technologies and digital therapies, addressing unmet medical needs in our key therapeutic areas.



Thank You